



MARCH 15-17
CNIT FOREST | PARIS

WHY PARTNER

PARTNERSHIP TIERS

SPONSORED EVENTS

CONTACT

HBI 2027 PARTNERSHIPS

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LAST UPDATED JUNE 04 2026



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HBI 2026 PARTNERS

STRATEGIC PARTNERS



EVENT PARTNERS



COMMUNITY PARTNERS

ORAL HEALTH



OPHTHALMOLOGY &
OPTOMETRY



ONCOLOGY



PROCUREMENT



MEETING PARTNERS



INDUSTRY PARTNERS





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WHY PARTNER?

UNLOCKING NEW PARTNERSHIPS

HBI brings together global stakeholders who are actively seeking strategic alliances. Sponsors benefit from a unique platform to discover synergies, initiate deals, and co-create the future of healthcare delivery.



POSITIONING YOUR BRAND AT THE HEART OF HEALTHCARE INVESTMENT

AMPLIFY YOUR BRAND

From high-visibility brand placement including Wi-Fi sponsorship, lanyards, venue media and digital channels, to exclusive exposure through breakfast briefings, branded coffee lounges, feature areas and hosted community events, HBI ensures your brand is seen by the right people at the right time.



SPEAK WITH AUTHORITY

Establish your company as an industry leader by taking the stage alongside healthcare's most influential voices. Speaking opportunities let you showcase your insights, innovation, and strategic vision to a highly engaged, senior-level audience.



HBI is the best meeting point of operators and investors in healthcare. We attend this conference with the objective of meeting specific partners to achieve specific outcomes - you don't have similar opportunities to get this type of impact out of a conference. That's why we attend every year, it's why we sponsor and it's why we are glad to be here again this year.

- Youssef Haidar, Founder & Senior Director, **Nexus Gulf**



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MAXIMISE YOUR IMPACT

BECOME AN HBI PARTNER

STRATEGIC

Illustrative example:

- Positioned as one of HBI's 6 lead brand/content partners
- Co-curated session and CEO speaker nominations
- Exclusive networking or thought leadership event
- Premium Meeting Suite
- High-level CEO & investor engagement
- Top-tier partner benefits and discounts
- CEO Discovery Delegate passes for your network

EVENT

Illustrative example:

- Event Partner branding and visibility
- Choice of exclusive or co-branded networking/branding opportunity
- Speaking role on HBI panel, workshop, or roundtable
**Subject to availability*
- Dedicated Meeting Suite
- Integrated partner benefits and discounts
- CEO Discovery Delegate passes for your network

COMMUNITY

Illustrative example:

- Positioned as a Community Partner
- Co-develop a 90-minute Community Summit at the conference
- Dedicated Meeting Suite
- Year-round collaboration on content, webinars & events
- Integrated partner benefits and discounts
- CEO Discovery Delegate passes for your network

ASSOCIATE

Illustrative example:

- Individual branding and media upgrades to boost event visibility
- Options include:
 - Branded Water Stations
 - Wi-Fi
 - Lanyards
 - Charging Stations
 - Photo Gallery
 - Venue Media

**Meeting Suite not included*



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STRATEGIC PARTNERS

Price On Application

This is the highest level of sponsorship offered at HBI positioning organisations as one of our lead content and brand partners of the conference.

Strategic Partner packages are bespoke and tailored to individual partner goals. They provide exclusive partner benefits, content roles, thought leadership and C-suite engagement opportunities for organisations aligned to our mission to continue to grow HBI as the leading global Healthcare CEO and investment forum.

This tier typically includes the opportunity to co-curate an exclusive session at the conference, profiling and C-suite engagement opportunities for your senior leadership teams, sponsorship of a premium networking event, a priority Executive Meeting Suite, and the opportunity to host C-suite customer delegations alongside an extensive integrated package of high profile partner benefits.





CREATING VALUE IN
CHANGING TIMES
MARCH 23-25 | PARIS

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EVENT PARTNERS

From £30,000 (+ tax)

Event Partners benefit from premium branding and networking opportunities enabling organisations who have growth, value creation or innovation stories to shout about them and raise their profile at the conference.

Event Partner packages are bespoke and tailored to individual goals and typically include participation in a specific panel, workshop or roundtable, the choice of a hosted networking event, branded feature area or a targeted thought-leadership initiative, and a dedicated Executive Meeting Suite located at the heart of the events bustling networking area.





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COMMUNITY PARTNERS

From £30,000 (+ tax)



The **Community Partner** sponsorship is new for 2026 providing a platform for organisations who, like HBI, are dedicated to creating and developing communities of CEOs and Investors around a particular sector, topic or region.

Community Partners are invited to co-develop a summit at the event and have the option to collaborate with HBI on community webinars and written content throughout the year, while also benefiting from integrated branding, networking opportunities, and an Executive Meeting Suite for the duration of the conference.

Current HBI Communities Include:

ASIA

ORAL HEALTH

DIAGNOSTICS

HEALTHCARE PROPERTY

MIDDLE EAST & NORTH AFRICA

**Interested in launching another community? Get in touch to let us know!*



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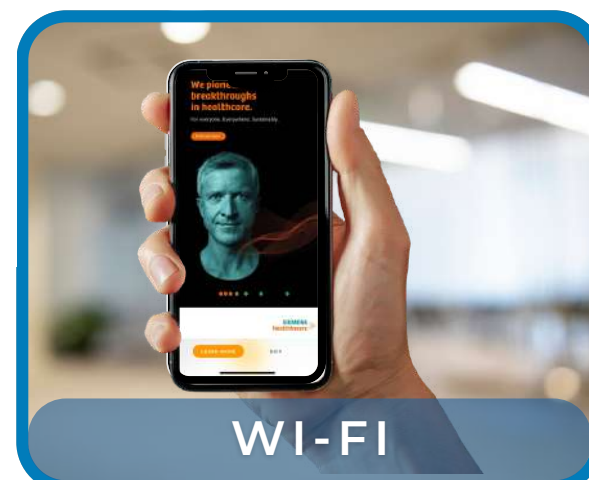
CONTACT



HBI GALLERY



WATER STATIONS



WI-FI



LANYARDS



CHARGING STATIONS

ASSOCIATE PARTNERS

From £15,000 (+ tax)

**not including Executive Meeting Suite*

The **Associate Partnership** tier is also and is designed to provide organisations with Executive Meeting Suites an elevated brand profile.

Branding opportunities include Wi-Fi, Charging stations, Water stations and HBI's AI-powered photo gallery.

Do you have something creative in mind that will appeal to Healthcare CEOs and Investors alike? Share your ideas and we can bring them to life.



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HBI NETWORKING EVENTS

Whether strengthening existing relationships, making new connections or building strategic partnerships, networking is at the heart of the HBI experience providing a unrivalled platform for CEO & Investor engagement .

HBI 2026 will host more networking events than ever before, from daily networking breaks, breakfast briefings and hosted lunches. Through to exclusive evening receptions and dinners at iconic and historic venues in the heart of the city.

Sponsoring a networking event at HBI provides a unique opportunity to profile your organisation and senior leadership teams amongst the leading decision makers in healthcare, whilst positioning your brand at the forefront of investment and innovation in the sector.



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BOOKED



OFFICIAL OPENING RECEPTION

MONDAY MARCH 23

EXCLUSIVE - SOLE SPONSORSHIP

The highest attended and most prestigious networking event at HBI marking the official opening of the conference.

Held in an elegant, atmospheric venue which embodies Paris, the **Official Opening Reception** sets the tone for idea exchange and partnership development ahead of the main conference.

Attended by all delegates and speakers, the reception provides an unrivalled platform to profile your brand, whilst networking with your peers and connecting with senior leaders, investors and innovators in healthcare.



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BREAKFAST BRIEFINGS

HBI Breakfast Briefings are a popular edition to the agenda enabling sponsors to exclusively host and run a one-hour, closed door meeting for a targeted group of CEO's and investors.

A chance to share market insights, present investment opportunities, or educate on the latest technologies and new business models, whilst positioning your organisation as the leading authority in the sector or region.

Sponsorship includes exclusive session branding, a dedicated co-branded email invitation campaign to selected HBI delegates, a purpose built briefing room for up to 60 delegates, and the opportunity to provide branded promotional materials and share session takeaways with all attendees after the event.





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MONDAY MARCH 23



TUESDAY MARCH 24



WEDNESDAY MARCH 25

NETWORKING LUNCHES

Food is the way to the heart and, in France, lunch is a cherished ritual.

Networking Lunches at HBI 2026 are a prime opportunity for sponsors to connect with a high-value audience in a dynamic, informal setting. These well-attended lunches bring the delegation together for meaningful conversation and relationship-building at the heart of the event.

As a sponsor, your brand will be prominently positioned through signage, materials, and optional hosting opportunities—ensuring visibility and engagement when it matters most.

**Looking to host something more exclusive? Contact us to explore additional private sponsored lunch options.*



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CEO & INVESTMENT DINNER

TUESDAY MARCH 24

For more than a decade HBI has welcomed CEOs and investors from across the healthcare sector to share strategy and insights on M&A, growth, innovation and new business models.

The CEO & Investment Dinner brings together 150 senior health care leaders, investors and VIP guests for an intimate invitation only evening of fine dining, stimulating discussion and peer to peer networking.

The dinner is the most exclusive networking opportunity at the conference positioning your organisation and leadership team amongst some of the foremost influencers and decision makers in the sector.

The dinner is a co-sponsored event for up to four non-competing companies. Each sponsor will be invited to host up to two tables of 10 (20 guests in total) and will be aligned to all aspects of the invitation campaign and promotion.





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COFFEE & NETWORKING LOUNGES

Keep the delegation fuelled and provide a branded area for delegates to meet and make connections, thanks to you and your exclusively sponsored lounge.

Two branded lounges available which will include *Barista Coffee, Tea, Refreshments* and *snacks* throughout each day.

**Option to add a personal touch through additional customisation of refreshments and food upon request.*





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EVENING DRINKS RECEPTIONS

Stand out at HBI 2026 by sponsoring one of the event's key social highlights — the **Evening Drinks Reception** on *Tuesday, March 24*, or the **Closing Drinks Reception** on *Wednesday, March 25*. As the exclusive sponsor, your brand will be front and centre as attendees come together to celebrate new ideas and partnerships.

These receptions offer a relaxed, meaningful setting to connect with senior leaders, spark conversations, and leave a lasting impression. It's a unique chance to align your brand with collaboration, networking, and the future of healthcare investment.





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EXECUTIVE MEETING SUITES

TAKE YOUR OFFICE ON THE ROAD

Executive Meeting Suites allow organisations to have their own private, semi-private or open meeting rooms right at the heart of the event's networking area which provides the opportunity to capitalise on the quantity of the delegation by holding real-quality, effective and efficient meetings.

Meeting Partners benefit from elevated brand recognition and a piece of real estate to hold focussed conversations in a bustling networking environment - where being easily found and being able to hold discussions beyond a surface level can be challenging.



“ We come to HBI to both meet with people we know from many different countries and to make new connections. The addition of this space gave us the privacy to catch-up and talk business.

- Sarper Tanli, Managing Director (MEAT), Mass General Brigham

[Download The Executive Meeting Suite Brochure Here](#)



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SUITE OPTIONS

LAYOUTS

FLOORPLAN

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WHAT OUR PARTNERS SAY



This is the moment where ideas, new approaches, new partnerships, new business models, all the things that are tough to discuss sometimes publicly, really come together and get developed.

- Reto Merges, Head of Strategic Marketing, **Siemens Healthineers**



HBI is a wonderful event that gathers together senior leaders from across Europe and more widely. The calibre of the conversation and the discussion is always excellent. It's wonderful to be here again.

- Sharon Lamb, Partner, **McDermott Will & Schulte**



It's the quality of the audience. It is great to see so many faces from all over the world and it truly saves me organising 5 different trips to 5 different countries by myself - instead I can just come to Paris and meet hundreds of clients and friends from across the industry.

- Tobias Kösters, Partner, **L.E.K. Consulting**



I've attended many conferences across healthcare but HBI is really a unique event. Not only are the sessions interesting but you also get the opportunities for networking to connect with the key players and create partnerships that we have to develop together in order to make an impact in healthcare.

- Ana Neves, Global Head of Strategic Marketing, **ZEISS Meditec**



It's brilliant to be a partner to the conference. Nothing beats getting together in person with partners from across the sector to appreciate different perspectives across the healthcare sector. For us, as a long-term strategic partner and from a financing and advisory perspective, that's a critical touchpoint that can't be replaced.

- Stephen Farrelly, Managing Director, Global Lead Pharma & Healthcare, **ING**



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