



RESHAPING CONVENTIONAL
PLAYBOOKS

MARCH 15 - 17 | PARIS

SUITE OPTIONS

LAYOUTS

FLOORPLAN

PARTNER

CONTACT

EXECUTIVE MEETING SUITES

[CLICK HERE TO VIEW THE THE LATEST VERSION](#)

last updated September 25th 2026



RESHAPING CONVENTIONAL
PLAYBOOKS
MARCH 15 - 17 | PARIS

WHY PARTNER

PARTNERSHIP TIERS

SPONSORED EVENTS

CONTACT

HBI 2026 PARTNERS

STRATEGIC PARTNERS



EVENT PARTNERS

WINSTON
& STRAWN
LLP

ING

UBS

LEK

F T I
CONSULTING

McDermott
Will & Schulte

citi

Nexus Gulf
نيكسوس الخليج

LAZARD

Rothschild & Co

GE HealthCare

Houlihan
Lokey

COMMUNITY PARTNERS

ORAL HEALTH

straumann
Enterprise Solutions

OPHTHALMOLOGY &
OPTOMETRY

ZEISS

ONCOLOGY

stingray
HEALTHCARE

PROCUREMENT

Johnson & Johnson
MedTech

MEETING PARTNERS

BANK OF AMERICA

Bee
Healthy

Deutsche Bank

GOODWIN

GT GreenbergTraurig

J.P.Morgan

Morgan Stanley

PENTA

SOCIETE
GENERALE

Boston
Scientific
Advancing science for life™

CANDESCIC

EightAdvisory

GBL

HKTDC
香港貿易發展局

LINCOLN
INTERNATIONAL

Mount
Sinai
International

PVmed

STIFEL

BRUNSWICK

CREADEV

ergéa

Goldman
Sachs

Jefferies

LUPP + PARTNER

OPPENHEIMER

+simmons
simmons

William Blair

INDUSTRY PARTNERS

ME
di
CEN

Hive

Uehp
European Union of
Private Hospitals

XMED iQ
CREATING EUROPE'S LARGEST
DIGITAL HOSPITAL SOURCING PLATFORM

HEALTH PROC
EUROPE
CREATING EUROPE'S LARGEST
DIGITAL PROCUREMENT ECOSYSTEM

IFC
International
Finance Corporation
WORLD BANK GROUP
Creating Markets, Creating Opportunities

Angels
santé
The leading European
Business Angel Network for health

LPEA 15

Choose
PARIS
REGION



EXECUTIVE MEETING SUITES

THE NEW WAY TO NETWORK

Executive Meeting Suites allow organisations to have their own private, semi-private or open meeting rooms right at the heart of the event's networking area which provides the opportunity to capitalise on the quantity of the delegation by holding real-quality, effective and efficient meetings.

Meeting Partners benefit from elevated brand recognition and a piece of real estate to hold focussed conversations in a bustling networking environment - where being easily found and being able to hold discussions beyond a surface level can be challenging.



We come to HBI to both meet with people we know from many different countries and to make new connections. The addition of this space gave us the privacy to catch-up and talk business.

- Sarper Tanli, Managing Director (MEAT), **Mass General Brigham**



RESHAPING CONVENTIONAL
PLAYBOOKS
MARCH 15 - 17 | PARIS

SUITE OPTIONS

LAYOUTS

FLOORPLAN

PARTNER

CONTACT



SINGLE

EXECUTIVE MEETING SUITE (9SQM)

£8,950 (+ tax)

What's Included?

- Your own **Meeting Suite** available as a *Private, Semi-Private, or Open Suite*
- **2x Delegate Passes** to HBI 2026
- Your **Logo Placements**:
 - Printed on your Meeting Suite
 - On our Digital and Printed Floorplans
 - Shown as a Meeting Partner on our Website, Digital Collateral and selected Printed Branding at the event
- Company profile with ability to share content and **book meetings on Networking app**
- Option to nominate up to ten **"Discovery Delegates"** *no later than 30th January 2027





RESHAPING CONVENTIONAL
PLAYBOOKS
MARCH 15 - 17 | PARIS

SUITE OPTIONS

LAYOUTS

FLOORPLAN

PARTNER

CONTACT

DOUBLE

EXECUTIVE MEETING SUITE (18SQM)
£15,215 (+ tax)

Increase your presence and choose from a variety of combinations such as two private or semi-private rooms to hold more meetings at one time, or one private and one open suite welcome visitors before meeting - the choice is yours.

What's Included?

- **2x 9sqm Meeting Suites** available as a *Private, Semi-Private, or Open Suite*
- **4x Delegate Passes** to HBI 2026
- Your **Logo Placements**:
 - Printed on your Meeting Suite
 - On Digital and Printed Floorplans
 - Shown as a Meeting Partner on HBI's Website, Digital Collateral and selected Printed Branding at the event
- Company profile with ability to share content and **book meetings on Networking app**
- Option to nominate up to ten **"Discovery Delegates"** *no later than January 30th 2027





RESHAPING CONVENTIONAL
PLAYBOOKS
MARCH 15 - 17 | PARIS

SUITE OPTIONS

LAYOUTS

FLOORPLAN

PARTNER

CONTACT

STEP 1:

CHOOSE YOUR LAYOUT



Maximise your company's visibility at the event with your **Open Suite** — best for walk-ins and casual business conversations.



Keep your business *your* business in your **Private Suite** - now featuring frosted glass for additional privacy.



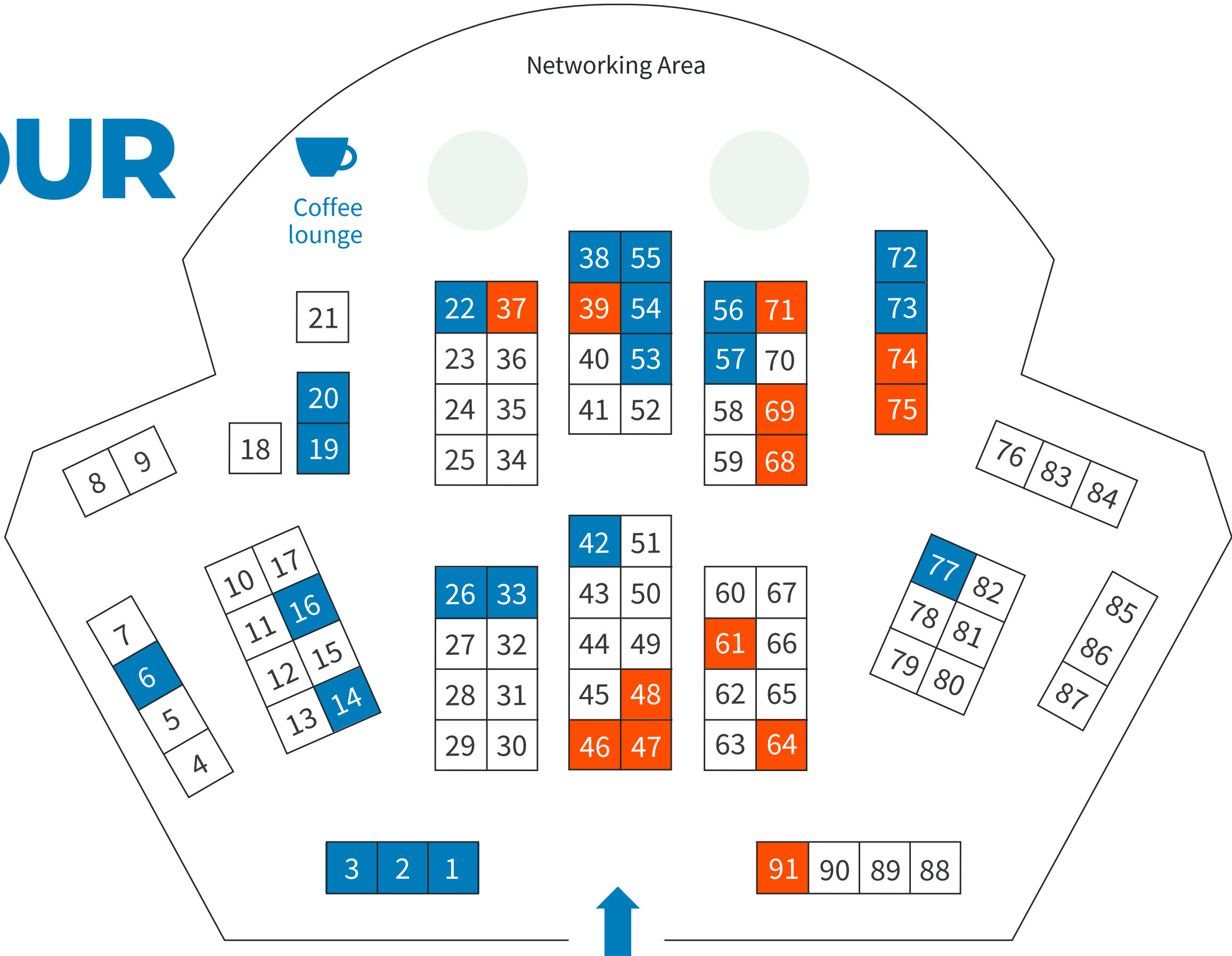
Choose a combination of the layouts to double your impact and leave a lasting impression on those passing by with a **Double Suite**.



STEP 2:

CHOOSE YOUR LOCATION

- Booked
- Reserved





RESHAPING CONVENTIONAL
PLAYBOOKS
MARCH 15 - 17 | PARIS

SUITE OPTIONS

LAYOUTS

FLOORPLAN

PARTNER

CONTACT



STEP 3:

CHOOSE YOUR ADD-ONS

Refreshment package - £1,050 plus taxes

- Coffee Machine + capsules
- Tea
- Water
- Soft Drinks

Rear Wall Branding (2.5x3m) - £569 plus taxes

43" TV on stand - £415 plus taxes

PLUS: Bespoke branding, furniture, technology and catering options available upon request at additional rate.



WHAT OUR PARTNERS SAY



This is the moment where ideas, new approaches, new partnerships, new business models, all the things that are tough to discuss sometimes publicly, really come together and get developed.

- Reto Merges, Head of Strategic Marketing, **Siemens Healthineers**



HBI is a wonderful event that gathers together senior leaders from across Europe and more widely. The calibre of the conversation and the discussion is always excellent. It's wonderful to be here again.

- Sharon Lamb, Partner, **McDermott Will & Schulte**



It's the quality of the audience. It is great to see so many faces from all over the world and it truly saves me organising 5 different trips to 5 different countries by myself - instead I can just come to Paris and meet hundreds of clients and friends from across the industry.

- Tobias Kösters, Partner, **L.E.K. Consulting**



I've attended many conferences across healthcare but HBI is really a unique event. Not only are the sessions interesting but you also get the opportunities for networking to connect with the key players and create partnerships that we have to develop together in order to make an impact in healthcare.

- Ana Neves, Global Head of Strategic Marketing, **ZEISS Meditec**



It's brilliant to be a partner to the conference. Nothing beats getting together in person with partners from across the sector to appreciate different perspectives across the healthcare sector. For us, as a long-term strategic partner and from a financing and advisory perspective, that's a critical touchpoint that can't be replaced.

- Stephen Farrelly, Managing Director, Global Lead Pharma & Healthcare, **ING**



MAXIMISE YOUR IMPACT

BECOME AN HBI PARTNER

[Download The Partnership
Brochure Here](#)

STRATEGIC

Illustrative example:

- Positioned as one of HBI's 6 lead brand/content partners
- Co-curated session and CEO speaker nominations
- Exclusive networking or thought leadership event
- Premium Meeting Suite access
- High-level CEO & investor engagement
- Top-tier partner benefits and discounts
- CEO Discovery Delegate passes for your network

EVENT

Illustrative example:

- Event Partner branding and visibility
- Choice of exclusive or co-branded networking/branding opportunity
- Speaking role on HBI panel, workshop, or roundtable*
- Dedicated Meeting Suite access
- Integrated partner benefits and discounts
- CEO Discovery Delegate passes for your network

COMMUNITY

Illustrative example:

- Positioned as a Community Partner
- Co-develop a 90-minute Community Summit at the conference
- Dedicated Meeting Suite access
- Year-round collaboration on content, webinars & events
- Integrated partner benefits and discounts
- CEO Discovery Delegate passes for your network

ASSOCIATE

Illustrative example:

- Individual branding and media upgrades to boost event visibility
- Options include:
 - Branded Water Stations
 - Wi-Fi
 - Lanyards
 - Charging Stations
 - Photo Gallery
 - Venue Media

**Meeting Suite not included*



RESHAPING CONVENTIONAL
PLAYBOOKS
MARCH 15 - 17 | PARIS

SUITE OPTIONS

LAYOUTS

FLOORPLAN

PARTNER

CONTACT



CONTACT US

SECURE YOUR SUITE TODAY!



EMAIL



PHONE

Stay up-to-date on HBI Content:

LinkedIn

YouTube