HBI 2027

RESHAPING CONVENTIONAL PLAYBOOKS

MARCH 15 - 17 | PARIS

SUITE OPTIONS LAYOUTS FLOORPLAN PARTNER CONTACT

EXECUTIVE MEETING SUITES

CLICK HERE TO VIEW THE THE LATEST VERSION

last updated November 20th 2026

HBI 2026 PARTNERS

STRATEGIC PARTNERS

SIEMENS Healthineers

EVENT PARTNERS

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EXECUTIVE MEETING SUITES

THE NEW WAY TO NETWORK

Executive Meeting Suites allow organisations to have their own private, semi-private or open meeting rooms right at the heart of the event's networking area which provides the opportunity to capitalise on the quantity of the delegation by holding real-quality, effective and efficient meetings.

Meeting Partners benefit from elevated brand recognition and a piece of real estate to hold focussed conversations in a bustling networking environment - where being easily found and being able to hold discussions beyond a surface level can be challenging.







We come to HBI to both meet with people we know from many different countries and to make new connections. The addition of this space gave us the privacy to catch-up and talk business.

- Sarper Tanli, Managing Director (MEAT), **Mass General Brigham**





SINGLE

EXECUTIVE MEETING SUITE (9SQM)

£8,950 (+ tax)

What's Included?

- Your own **Meeting Suite** available as a *Private*, *Semi-Private*, or *Open Suite*
- **2x Delegate Passes** to HBI 2027
- Your **Logo Placements**:
  - Printed on your Meeting Suite
  - On our Digital and Printed Floorplans
  - Shown as a Meeting Partner on our Website, Digital Collateral and selected Printed Branding at the event
- Company profile with ability to share content and **book meetings on Networking app**
- Option to nominate up to ten **"Discovery Delegates"** **no later than 30th January 2027*





DOUBLE

EXECUTIVE MEETING SUITE (18SQM)

£15,215 (+ tax)

Increase your presence and choose from a variety of combinations such as two private or semi-private rooms to hold more meetings at one time, or one private and one open suite welcome visitors before meeting - the choice is yours.

What's Included?

- **2x 9sqm Meeting Suites** available as a *Private, Semi-Private, or Open Suite*
- **4x Delegate Passes** to HBI 2027
- Your **Logo Placements**:
  - Printed on your Meeting Suite
  - On Digital and Printed Floorplans
  - Shown as a Meeting Partner on HBI's Website, Digital Collateral and selected Printed Branding at the event
- Company profile with ability to share content and **book meetings on Networking app**
- Option to nominate up to ten **"Discovery Delegates"** **no later than January 30th 2027*

STEP 1:

CHOOSE YOUR LAYOUT



OPEN

Maximise your company's visibility at the event with your **Open Suite** — best for walk-ins and casual business conversations.



PRIVATE

Keep your business *your* business in your **Private Suite** - now featuring frosted glass for additional privacy.



DOUBLE

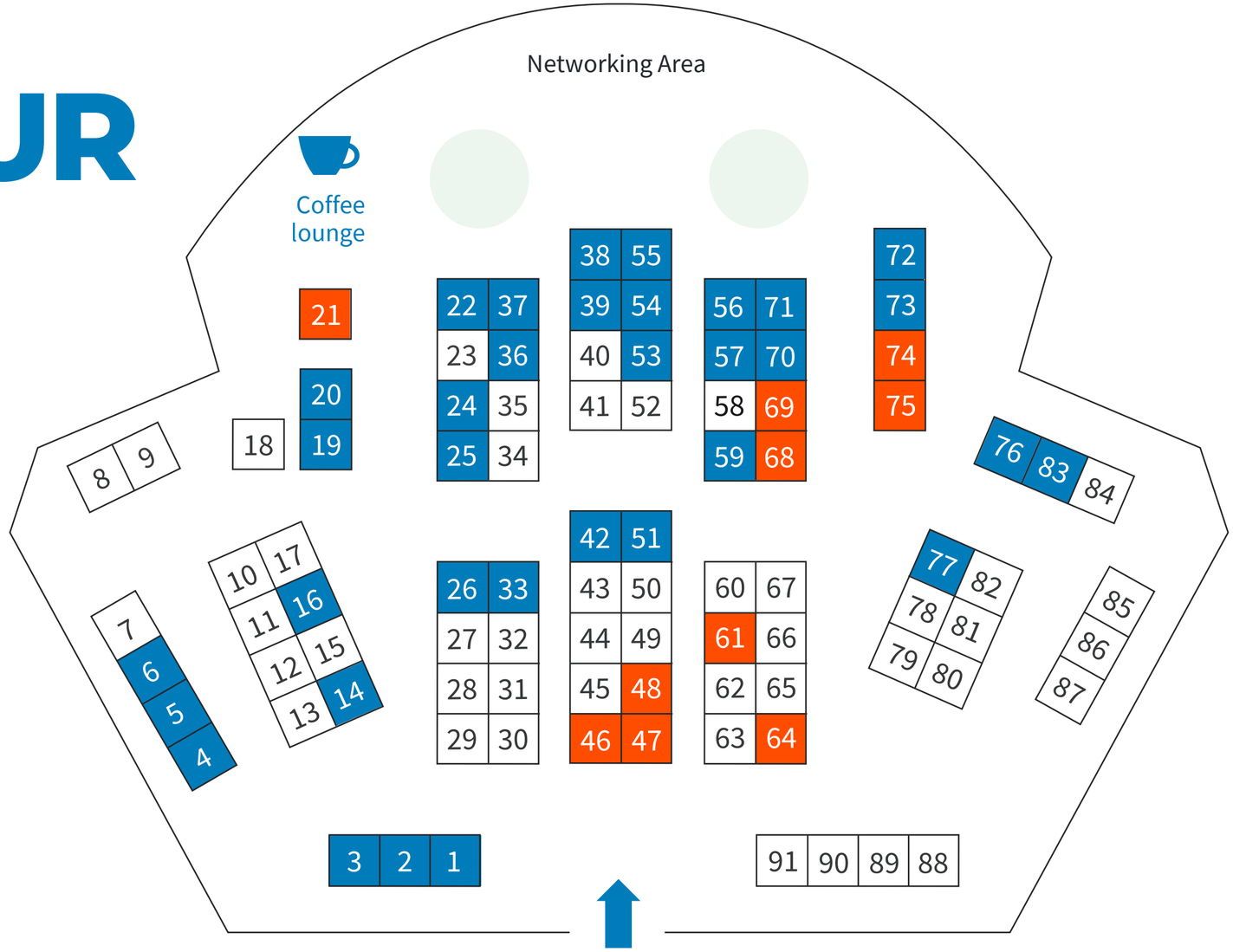
Choose a combination of the layouts to double your impact and leave a lasting impression on those passing by with a **Double Suite**.

STEP 2:

CHOOSE YOUR LOCATION

Booked

Reserved









STEP 3:

CHOOSE YOUR ADD-ONS

Refreshment package - £1,050 plus taxes

- Coffee Machine + capsules
- Tea
- Water
- Soft Drinks

Rear Wall Branding (2.5x3m) - £569 plus taxes

43" TV on stand - £415 plus taxes

PLUS: Bespoke branding, furniture, technology and catering options available upon request at additional rate.

WHAT OUR PARTNERS SAY



This is the moment where ideas, new approaches, new partnerships, new business models, all the things that are tough to discuss sometimes publicly, really come together and get developed.

- Reto Merges, Head of Strategic Marketing, **Siemens Healthineers**



HBI is a wonderful event that gathers together senior leaders from across Europe and more widely. The calibre of the conversation and the discussion is always excellent. It's wonderful to be here again.

- Sharon Lamb, Partner, **McDermott Will & Schulte**



It's the quality of the audience. It is great to see so many faces from all over the world and it truly saves me organising 5 different trips to 5 different countries by myself - instead I can just come to Paris and meet hundreds of clients and friends from across the industry.

- Tobias Kösters, Partner, **L.E.K. Consulting**



I've attended many conferences across healthcare but HBI is really a unique event. Not only are the sessions interesting but you also get the opportunities for networking to connect with the key players and create partnerships that we have to develop together in order to make an impact in healthcare.

- Ana Neves, Global Head of Strategic Marketing, **ZEISS Meditec**



It's brilliant to be a partner to the conference. Nothing beats getting together in person with partners from across the sector to appreciate different perspectives across the healthcare sector. For us, as a long-term strategic partner and from a financing and advisory perspective, that's a critical touchpoint that can't be replaced.

- Stephen Farrelly, Managing Director, Global Lead Pharma & Healthcare, **ING**

MAXIMISE YOUR IMPACT

BECOME AN HBI PARTNER

Download The Partnership Brochure Here

STRATEGIC

Illustrative example:

- Positioned as one of HBI's 6 lead brand/content partners
- Co-curated session and CEO speaker nominations
- Exclusive networking or thought leadership event
- Premium Meeting Suite access
- High-level CEO & investor engagement
- Top-tier partner benefits and discounts
- CEO Discovery Delegate passes for your network

EVENT

Illustrative example:

- Event Partner branding and visibility
- Choice of exclusive or co-branded networking/branding opportunity
- Speaking role on HBI panel, workshop, or roundtable*
- Dedicated Meeting Suite access
- Integrated partner benefits and discounts
- CEO Discovery Delegate passes for your network

COMMUNITY

Illustrative example:

- Positioned as a Community Partner
- Co-develop a 90-minute Community Summit at the conference
- Dedicated Meeting Suite access
- Year-round collaboration on content, webinars & events
- Integrated partner benefits and discounts
- CEO Discovery Delegate passes for your network

ASSOCIATE

Illustrative example:

- Individual branding and media upgrades to boost event visibility
- Options include:
  - Branded Water Stations
  - Wi-Fi
  - Lanyards
  - Charging Stations
  - Photo Gallery
  - Venue Media

**Meeting Suite not included*



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